



Corporate Sponsorship Levels and Benefits

We are Pleased to Offer the Following Benefits to Our 2018 Corporate Sponsors:

Deadline for corporate sponsorship is: July 30, 2018	Soaring Sponsor	Eagle Sponsor	Fledgling Sponsor	Eaglet Sponsor	Hatchling Sponsor	Egg Sponsor	Eyrie Sponsor
	\$750 Cash Donation	\$500 Cash Donation	\$300 Cash or Min. Product Value Donation	\$250 Cash or Min. Product Value Donation	\$200 Cash or Min. Product Value Donation	\$100 Cash or Min. Product Value Donation	\$50 Cash Donation
Become a "Community Partner" with McCormick Elementary: your corporate logo or storefront photo prominently displayed in McCormick's main hall during school year	X						
Corporate logo on 5K entry form	X						
Corporate name & logo displayed on inflatables signage at festival		X					
Two 5K complimentary registration passes and two event t-shirts	X	X					
Corporate logo on event shirts, ad flyer, & banner at event entrance	X	X					
Sponsor Spotlight in one of the PTO's E-Newsletters to McCormick families	X	X					
Vendor booth space offered for school's March "Feather the Nest" consignment sale event	X	X					
10' x 10' Business Showcase booth (6' table & 2 chairs provided; staffing & display to be provided by sponsor)	X	X	X				
Corporate logo w/ Link featured on the PTO McCormickFest web page	X	X	X				
Corporate banner or yard sign (if provided by sponsor) at event	X	X	X				
Corporate name and logo displayed on a festival game booth or 5K water stop sign at event				X			
Corporate name announced and thanked during event	X	X	X	X			
Acknowledgement and thank you in event newspaper ad	X	X	X	X	X		
Promotional materials (if provided by sponsor) included in every 5K registrant's bag	X	X	X	X	X		
Corporate name on recognition banner posted at event & in school lobby for remainder of school year (Soaring & Eagle level sponsors upgraded to have logo vs name.)	X	X	X	X	X	X	
Acknowledgement and thank you on the event Facebook page	X	X	X	X	X	X	
Corporate name on event T-shirts	X	X	X	X	X	X	X

Web Page: <http://www.McCormickPTO.com/McCormickFest.html>

Facebook: www.facebook.com/groups/McCormickFest

Questions? Please contact Festival@McCormickPTO.com or **513-476-0452**.